



AUSTRALIA - KOREA  
BUSINESS COUNCIL



AKBC | EVENTS

# AKBC/KABC 37TH JOINT MEETING

SEOUL | 17 + 18 OCTOBER 2016

REGISTRATION





# AKBC/KABC 37TH JOINT MEETING

## SEOUL | 17 + 18 OCTOBER 2016

## INVITATION

The AKBC and KABC invites you to attend their 37th Joint Meeting, being held on the 17th to the 18th of October 2016 in Seoul. The Annual Joint Meeting is the flagship event of the AKBC.

It provides a forum for Australian and Korean senior business leaders and influencers to share insights about the growing business relationship between the two countries, opportunities for further

collaboration and discussion about the increasing significance of our bilateral relationship.

The Joint Meetings have been held on an annual basis since 1978 and carry the reputation as the premier platform for senior business engagement in the Australia-Korea corridor.

### SUN 16TH OCTOBER

- Invite-only golf day at the Jack Nicklaus Golf Club in Incheon.

### MON 17TH OCTOBER

- 14:00 – 17:00 Services Sector Promotion Forum. Details to be confirmed.
- 18:00 Welcome dinner at the Conrad Hotel.

### TUE 18TH OCTOBER

- 8.00 Australian delegation breakfast at the Conrad Hotel.
- 10.00 -16.00 Joint Meeting (session outlines below – draft only).
- 16.00 Sponsor-only post-conference networking drinks.

*Agenda included on last page*

### WED 19TH OCTOBER (OPTIONAL)

Participants and guests are invited to attend the post-conference field trip that will showcase Korea's creative economy innovation centres and technological advancement. Participants will travel to the Samsung Innovation Museum, Pangyo Techno Valley and Samsung D'light. The schedule is currently being finalised and will be dependent on numbers. A small fee will be charged to participants.

## RSVP

To register please download the invitation and complete the form on the following page.

Return to Liz Johnston at the Australia Korea Business Council (details below).

For all enquiries contact Liz on 0425 201 666, or by email [ljohnston@akbc.com.au](mailto:ljohnston@akbc.com.au)



## REGISTRATION

### 1. PERSONAL DETAILS

Name and title \_\_\_\_\_ Telephone \_\_\_\_\_  
Company name \_\_\_\_\_ Mobile \_\_\_\_\_  
Company address \_\_\_\_\_ Email \_\_\_\_\_

#### Additional Representatives

Name and title \_\_\_\_\_ Name and title \_\_\_\_\_

### 2. PARTICIPATION

*This is a membership only event.*

AKBC members are entitled to one free registration. If additional representatives from the same company would like to attend, a cost of \$1,500 for the first additional representative and then \$750pp will be charged thereafter.

Please tick the following boxes for participation

DATE	EVENT	YES	NO
<b>Sunday</b> 16 October	Golf day at the Jack Nicklaus Golf Club.	INVITE ONLY	
<b>Monday</b> 17 October	Services Sector Promotion Forum (14:00 – 17:00)		
	Financial services	<input type="checkbox"/>	<input type="checkbox"/>
	Legal services	<input type="checkbox"/>	<input type="checkbox"/>
	Welcome dinner at Conrad Hotel	<input type="checkbox"/>	<input type="checkbox"/>
<b>Tuesday</b> 18 October	Australian delegation breakfast at Conrad Hotel	<input type="checkbox"/>	<input type="checkbox"/>
	37th Joint Meeting	<input type="checkbox"/>	<input type="checkbox"/>
<b>Wednesday</b> 19 October	Preliminary interest in the post-conference field trip (details to be confirmed)	<input type="checkbox"/>	<input type="checkbox"/>

### 3. ACCOMMODATION

Accommodation is to be booked directly with the hotel and is at individual expense. To reserve a room direct with the Conrad hotel at the conference rate please quote the reference number AKBC when making the booking.

To make a booking online please visit [www.akbc.com.au/accommodation](http://www.akbc.com.au/accommodation)

#### Accommodation options include:

- Deluxe Room @ 255,000 KRW
- Executive Room @ 355,000 KRW\*
- Grand King Corner Suite @ 405,000 KRW\*

\* Includes access to executive lounge  
The above rates are subject to 10% Tax.

### 4. PAYMENT INFORMATION

*[ Payment is only required if your organisation would like additional representatives to attend the 37th Joint Meeting ]*

Please see payment method:

**Electronic Funds Transfer**

Please record your payment identification reference (ie. surname/company name)

**Name of Bank:** ANZ      **Account Name:** Australia Korea Business Council      **BSB:** 013 030      **Account Number:** 2221 92722

#### PLEASE RETURN COMPLETED FORM WITH PAYMENT TO:

#### POST

Australia-Korea Business Council  
PO Box 24430 Melbourne  
VIC 3001 Australia

#### EMAIL

[ljohnston@akbc.com.au](mailto:ljohnston@akbc.com.au)

#### ENQUIRIES

For all enquiries please contact  
Liz Johnston on 0425 201 666

#### INVOICES

Tax invoices will be issued upon request.

# AKBC/KABC 37TH JOINT MEETING

## DRAFT AGENDA OF JOINT MEETING ON TUE 18TH OCTOBER

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### SESSION 1. COOPERATION OPPORTUNITIES BETWEEN KOREA AND AUSTRALIA

#### KAFTA

The Korea Australia Free Trade Agreement was entered into force on the 12th December 2014. Australian exporters have benefitted immediately, with large scale tariff elimination of Australian foods and resources, and the opening up of service sectors for foreign firms. This session will reflect on the past two years, and consider expected future developments in this important trade relationship.

#### EDUCATION

Australia is a highly regarded and popular destination for Korean students studying abroad and looking to gain a top quality education. Accordingly, Korean students are the third largest cohort of international students in Australia, behind China and India. Further the New Colombo Plan is creating more opportunities for Australian undergraduate students to study in the Indo-Pacific, particularly Korea. This session will discuss the opportunities to promote Korea as an education destination for Australian students, and explore ways to enhance enrolments from Korean students.

### SESSION 2. FINANCE

#### FINTECH

The South Korean government has sought to use Korea's traditional strength in technology to become a leader in Fintech (Financial Technology). Similarly, Australia is seeing rapid growth in the FinTech sector and using its strength in Financial Services to develop a competitive advantage. This session will explore the developments in the Korean and Australian FinTech sector and potential opportunities for collaboration.

#### INFRASTRUCTURE PROJECT FINANCING

It is well understood that continued investment in infrastructure is important for strong and sustainable economic growth. However, financing arrangements are less understood, with factors such as institutional capacity, infrastructure needs, budgetary resources, and the investment climate all influencing the mix of private and public financing, and level of risk. This session will explore Australia's unique public, private and PPP financing models for large infrastructure projects.

### SESSION 3. INFRASTRUCTURE AND RESOURCES INVESTMENT OPPORTUNITIES

#### INVESTMENT OPPORTUNITIES IN AUSTRALIA (INFRASTRUCTURE, REAL ESTATE AND ENERGY AND RESOURCES)

Increased pressure on Korean banks and funds to deliver higher returns is leading to increased demand on financial institutions to deliver higher yielding alternative products. Australia is a safe, low-risk and attractive investment destination with numerous opportunities to invest in infrastructure and real estate. Korea's energy and resource security challenge will continue to drive outbound investment in this sector.

### SESSION 4. RENEWABLE ENERGY

#### RENEWABLE ENERGY (SOLAR)

Australia's climate and Korea's solar panel capabilities provide natural opportunities for collaboration. As the world looks to a future of increased renewable energy, there are opportunities for both Korean manufacturers and Australian energy and infrastructure investment funds to develop the technology further. This session will explore these opportunities in greater detail and provide an update on industry developments.

#### ENERGY STORAGE

Despite the environmental benefits of solar panels, the demand-supply mismatch necessitates the need for energy to be stored. Energy Storage Solutions utilise large-scale batteries to store energy for later use. This session will showcase developments in energy storage solutions and discuss the future of energy production technologies.

### SESSION 5. LIFESTYLE

#### KOREAN WAVE AND MARKETING THE CULTURE

Hallyu (Korean wave) has helped transform Korea into a vibrant and trend-setting society with Korea's key cultural industries (film, television, food, fashion, gaming and k-pop) reaching transnational audiences extending to the Middle East, Latin America and North Africa. Product placement on Korean TV shows provides exposure not only to a domestic Korean audience but also to global audiences, resulting in increased brand awareness and sales growth.

#### SMART CITIES

Technology and innovation are transforming the way we live. Improvements in computing and telecommunications allow us to make better use of energy, resources and services and are paving the way for a more connected and sustainable future. This session will explore the future of Australian and Korean cities and how developments in technology are providing new solutions to city-level problems.