

47TH AKBC-KABC JOINT MEETING ADELAIDE

Partnership Prospectus

제46차 한-호주 경제협력위원회

Forging Strategic Resilience:
Enhancing Korea-Australia Industry, Innovation, and Sustainability

46th KABC-AKBC *Joint Meeting*

16 - 17 September 2025 | Seoul, South Korea



AUSTRALIA - KOREA
BUSINESS COUNCIL



47th AKBC-KABC Joint Meeting in Adelaide



AUSTRALIA - KOREA
BUSINESS COUNCIL



Government of
South Australia

The Australia-Korea relationship is grounded in goodwill, trust, shared values and a strong record of collaboration.

At a time of heightened geopolitical uncertainty, marked by strategic competition between major powers, shifting trade settings, supply chain disruption and a more contested Indo-Pacific, the importance of the Australia-Korea relationship has only grown. As two like-minded middle powers, Australia and Korea share a common interest in upholding a stable, rules-based regional order and strengthening economic resilience.

The AKBC-KABC Joint Meeting provides an important opportunity each year to reflect on progress and to consider how business and government can work together to navigate emerging risks while advancing new areas of cooperation.

This year's meeting comes at a particularly significant moment, as both countries pursue priorities across energy transition, industrial capability, critical minerals, advanced technologies and regional economic security. The depth of engagement and calibre of leadership involved at the Joint Meeting reflects the seriousness with which Australia and Korea approach this relationship.

I look forward to the discussions at the Joint Meeting, to meeting with our members and to continuing our shared work in strengthening bilateral cooperation both in 2026 and in the years to come.

The Hon Martin Ferguson, AM
Chair
Australia-Korea Business Council

The South Australian Government is proud to partner with the Australia-Korea Business Council to support the 47th AKBC-KABC Joint Meeting, reflecting our shared commitment to strengthening bilateral trade, investment and innovation between Korea and Australia.

Through Invest SA, the State's dedicated investment attraction agency within the Department of State Development, we work directly with international companies, investors and industry leaders to unlock commercial opportunities and facilitate market entry, expansion and collaboration. Invest SA provides hands-on support by connecting businesses with government decision-makers, industry networks, research institutions and innovation precincts, while offering tailored advice on regulation, incentives and partnerships.

For delegates, this partnership offers direct access to South Australia's dynamic business ecosystem, priority growth sectors and world-leading innovation districts. It provides opportunities to engage with senior government and industry leaders in a highly collaborative, investment-ready environment designed to turn conversations into outcomes.

invest.sa.gov.au

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About the Australia-Korea Business Council

Our mission

The Australia-Korea Business Council (AKBC) provides a national focus to assist and support Australian and Korean businesses to capitalise on opportunities arising from the bilateral relationship. Through our relationship with key Australian and Korean stakeholders in industry, government and academia, the AKBC:

- increases awareness of opportunities in the Australia-Korea corridor
- educates Australians on how to successfully engage with Korea, and Korean companies about how to be successful in Australia
- provides bespoke introductions to our members to help them connect and win business
- helps position Australian businesses effectively in the Korean market and vice versa.

As a member-based organisation, we currently have over 80 members, comprising both Australian and Korean companies, from a range of sectors including Energy, Critical Minerals, Food and Agriculture, and Financial Services.

AKBC Industry Groups

AKBC has six Industry Groups established in sectors that are driving strong economic growth in the Australia-Korea business trade and investment relationship:



CRITICAL MINERALS



ENERGY



FINANCIAL SERVICES



FOOD & AGRICULTURE



EDUCATION



DEFENCE & SPACE

These groups are provided exclusive access to industry-specific insights and networking opportunities, allowing them to stay at the forefront of emerging trends.

About the annual AKBC-KABC Joint Meeting

For more than four decades, the Australia–Korea Business Council (AKBC) and the Korea–Australia Business Council (KABC) have stood at the centre of one of Australia’s most important bilateral economic relationships.

The annual AKBC–KABC Joint Meeting is the flagship forum where this relationship is advanced, bringing together business and government leaders who shape trade, investment and strategic collaboration between Australia and Korea.

Held annually since 1978, the Joint Meeting is an exclusive, member-only gathering recognised as the premier platform for senior-level dialogue between the two countries. It convenes decision-makers from across industry, government and the investment community to address shared priorities, emerging opportunities and the future direction of the bilateral partnership.

The program is deliberately focused on sectors critical to Australia–Korea engagement, offering delegates direct insight from leaders at the forefront of policy, innovation and commercial activity. Beyond the formal agenda, the Joint Meeting is equally valued for the quality of its engagement, providing a rare environment for meaningful conversations, trusted connections and long-term relationship building.



The 47th Joint Meeting will welcome a high-level Korean delegation led by the Chairman of KABC and CEO of POSCO Group, alongside a senior Australian delegation led by AKBC Chairman, the Hon Martin Ferguson AM. Their presence underscores the significance of the event and the calibre of stakeholders involved.

For partners, the Joint Meeting offers more than visibility, it provides access. Partnering with the event aligns organisations with the leadership, influence and momentum driving the Australia–Korea economic relationship, positioning them at the centre of conversations that matter and alongside those who shape outcomes.

Agenda at a glance

This is the current agenda for the 47th AKBC-KABC Joint Meeting; see the table below for details.

TUESDAY 1 SEPTEMBER 2026	
Time	Event
Morning	Australian Delegation Event
	Korean Delegation Event
Afternoon	Industry-Specific Roundtables
Evening	Welcome Cocktail Reception
	Welcome Dinner

WEDNESDAY 2 SEPTEMBER 2026	
Time	Event
Morning	Main Plenary Conference: <ul style="list-style-type: none">• Opening Ceremony• Opening Remarks• Keynote Panel• Breakouts
Lunch	Joint Meeting Lunch
Mid-Afternoon	Closing Ceremony
	Closing Cocktail Reception
Evening	Departures

Please note that the agenda for the 47th AKBC-KABC Joint Meeting is currently under development and will continue to be refined as planning advances with our partners.

Why get involved in 2026?



Access where influence happens

Partnering with the AKBC-KABC Joint Meeting positions your organisation alongside senior business and government leaders shaping the Australia-Korea relationship. The Joint Meeting offers rare, high-level access in an environment built for trusted dialogue and meaningful connection.



Alignment with bilateral priorities

The program reflects shared Australia-Korea priorities including energy transition and decarbonisation, resilient critical minerals supply chains, defence and strategic industries, and innovation-driven economic growth.



Credibility with enduring impact

The Joint Meeting is a long-standing, respected bilateral platform. Partnering delivers more than visibility, it aligns your organisation with leadership, credibility and relationships that extend well beyond the event.



Acknowledgement of traditional custodians

The Australia-Korea Business Council acknowledges the traditional custodians of the land that we are situated on, both the Turrbal and Jagera peoples and Wurundjeri Woi-wurrung and Bunurong / Boon Wurrung peoples of the Kulin and pays respect to their Elders past and present. We acknowledge and honour the unbroken spiritual, cultural and political connection they have maintained to this unique place for more than 2000 generations.

Attendee profile

The AKBC-KABC Joint Meeting brings together a highly influential audience of senior government representatives, industry leaders, and corporate decision-makers from both Australia and Korea. Delegates span key sectors driving the bilateral relationship including energy, critical minerals, finance, infrastructure, biotechnology, defence, technology and advanced manufacturing, enabling informed dialogue, strategic engagement and meaningful partnership-building.

Who attends?

46th KABC-AKBC Joint Meeting (Seoul)



244

Attendees
(86 Australians, 158 Koreans)

45th AKBC-KABC Joint Meeting (Perth)



241

Attendees
(140 Australians, 101 Koreans)

By Job Function

Government & Policy Makers (Australians, 2025)



20%

Ministers, Ambassadors, departmental executives, policy advisers

Government & Policy Makers (Australians, 2024)



26%

Ministers, Ambassadors, departmental executives, policy advisers

Executive Leadership (Australians, 2025)



48%

CEOs, Managing Directors, Presidents, Chairs, C-suite

Executive Leadership (Australians, 2024)



48%

CEOs, Managing Directors, Presidents, Chairs, C-suite

Attendee snapshot

At the 46th KABC-AKBC Joint Meeting held in Seoul, we saw members and attendees from a broad scope of industries as featured below.



Ashurst



A&O SHEARMAN

Canva



EASTPOINT
PARTNERS LIMITED



Santos



Attendee Experience

Read what some of our attendees said about the 46th KABC-AKBC Joint Meeting in Seoul.

"Attending the KABC-AKBC Joint Meeting was a fantastic opportunity to connect, and network, with participants critical to the development of the trade, business and investment opportunities across both Australian and Korea."

- Chris Mouat, Senior Director, Investment Attraction, Northern Territory Government

"Australian delegation event was good for context and build relationship with the Australian ecosystem. The Joint Meeting was incredibly informative with technicians and was balanced from a Korea/Aust context."

- Anonymous attendee

PARTNERSHIP OPPORTUNITIES

The 47th AKBC–KABC Joint Meeting comes at a pivotal moment in the Australia–Korea relationship, as both countries advance shared priorities in energy transition, industrial capability and regional economic resilience. Partnering with the Joint Meeting positions organisations at the centre of this dialogue, providing direct engagement with senior decision-makers while elevating profile and playing a visible role in shaping the next phase of bilateral cooperation.

Please note that partnership opportunities are available on a first come first served basis and the Gold and Silver partnership packages are aligned with breakouts and specific topics.

Explore the partnership opportunities below to find the right fit for your organisation.

Partnership Opportunities Snapshot

Below is a snapshot of partnership opportunities currently available for the Joint Meeting.

Organisations that are not currently members but are interested in participating are invited to contact **Paul Kelly, Head of WA Memberships and Business Development**, to discuss membership options and involvement opportunities.

Partnership Opportunities	Investment (ex GST)
Platinum Partner – 1 x Exclusive Opportunity	Price on request
Gold Partner – Breakout Stage 4 x Opportunities	\$20,000 per opportunity
Gold Partner – Main Stage 2 x Opportunities	\$10,000 per opportunity
Closing Reception Partner 1 x Exclusive Opportunity	\$8,500
Silver Partnership – 6 x Opportunities	\$7,500 per opportunity
Networking Lounge Partner 1 x Exclusive Opportunity	\$7,500
Coffee Cart Partner 1 x Exclusive Opportunity	\$5,000
Welcome Dinner Delegate Gift – 1 x Opportunity	\$4,500
Delegate Snack Partner – 3 x Opportunities	\$2,000 cash investment per opportunity plus value-in-kind product
Roundtables Partner – 4 x Opportunities	Price on application / EOI

Partnership Benefits Overview (1/2)

PARTNERSHIP BENEFIT	Platinum Partner	Gold Partner - Breakout Stage	Gold Partner - Main Stage	Silver Partner	Networking Lounge Partner	Closing Reception Partner	Coffee Cart Partner	Welcome Dinner Delegate Gift	Delegate Snack Partner	Roundtables Partner
10-minute presentation opportunity, and 30-minute panellist	X									
Panellist or moderator opportunity (30-minute panel)		X	X							
Exclusive Partner Rights	X				X	X	X			
Complimentary tickets	3	2	1	1						
Event partner logo acknowledgement on event branding (live event and digital)	X	X	X	X	X	X	X	X	X	X
Announcement of speaker and partnership on AKBC social media channels and EDM	X	X	X	X	X	X	X	X	X	X
Inclusion of partnership in AKBC media release	X	X	X	X	X	X	X	X	X	X

Partnership Benefits Overview (2/2)

PARTNERSHIP BENEFIT	Platinum Partner	Gold Partner - Breakout Stage	Gold Partner - Main Stage	Silver Partner	Networking Lounge Partner	Closing Reception Partner	Coffee Cart Partner	Welcome Dinner Delegate Gift	Delegate Snack Partner	Roundtables Partner
MC announcement of partnership during specific event segment	X	X	X	X	X	X	X	X	X	X
Opportunity to brand a specific event space	X				X	X	X	X		
VIP placement at the Head Tables during Welcome Dinner	1	1								
VIP placement at the Head Tables during main plenary session	1	1								
Deliver five-minute remarks during specific event segment	1					1				
Product placement during main plenary session or breakout sessions								X		

Platinum Partner

Price on request | One exclusive opportunity available

Position your organisation as the exclusive Platinum Partner of the Joint Meeting.

This premier partnership places your brand front and centre throughout the entire event, delivering unparalleled visibility and leadership at every key touchpoint.

As Platinum Partner, your organisation will be recognised as a leader in advancing the bilateral relationship, aligning your brand with senior stakeholders, decision-makers, and industry influencers.

Key Partnership Benefits

Category Exclusivity

- Sole Platinum Partner with no competing brands in the same category, reinforcing clear ownership and prestige, including exclusive primary partnership of the Welcome Reception and Dinner. This includes prominent logo placement across all event collateral and digital channels, including EDMs and social media, alongside key event hosts AKBC, KABC, and Invest SA.

Brand Leadership

- Exclusive, high-impact brand presence across the Welcome Cocktail Reception and Welcome Dinner, delivering maximum visibility at the first moment both delegations come together. This includes the opportunity to deliver five-minute Welcome Remarks from key representative from your organisation at either the cocktail reception or dinner.

Breakout Stage Access

- A 10-minute presentation opportunity within a relevant breakout session, plus participation as a panellist in a 30-minute panel discussion.

Exclusive Networking Access

- VIP placement (for one guest) at the Head Tables during the Welcome Dinner and main plenary session, providing prime opportunities to connect with senior delegates and key stakeholders.

Conference Access

- Three complimentary registrations to the Joint Meeting (one speaker and two guests), in addition to your membership allocation.

Gold Partner - Breakout Stage

\$20,000 ex GST | Three opportunities available

The Gold Breakout Stage Partnership package offers a high-value opportunity to position your organisation as a recognised contributor to the Joint Meeting, with meaningful brand exposure and engagement with targeted industry and policy audiences.

This partnership is designed for organisations seeking visibility, thought leadership, and connection within a focused session, providing a strong platform to share insights, contribute to key discussions.

Key Partnership Benefits

Breakout Stage Presenter Opportunity

- A 10-minute presentation opportunity within a relevant breakout session, plus the opportunity to share the stage with industry leaders as a panellist in a 30-minute panel discussion.

Gold Partner Brand Recognition

- Logo recognition within the Event Partner Matrix across all event collateral and digital channels, including EDMs, social media and event app.

Exclusive networking access

- VIP placement (for one guest) at one of the Head Tables during the Welcome Dinner and main plenary session, providing prime opportunities to connect with senior delegates and key stakeholders.

Senior-Level Networking

- Enhanced visibility among senior industry, government, and policy stakeholders attending the breakout session.

Conference Access

- Two complimentary registrations to the Joint Meeting (one speaker and one guest) in addition to your membership allocation.

Gold Partner - Main Stage

\$10,000 ex GST | Two opportunities available

The Gold Main Stage Partnership provides premier engagement, placing your organisation on the main stage of the Joint Meeting as a panellist; the only opportunity for member organisations to speak on the main stage in front of the entire delegation during the event.

This package delivers exceptional visibility, thought leadership, and high-level networking, while positioning your organisation as a recognised contributor with meaningful brand exposure and engagement with targeted industry and policy audiences.

Key Partnership Benefits

Main Stage Panellist Opportunity

- Opportunity to participate as a panellist in a 30-minute main stage discussion alongside industry leaders, providing direct exposure to the full Joint Meeting audience.

Thought Leadership and Profile Elevation

- Position your organisation as a trusted voice and active contributor to key industry discussions at a national level.

Gold Partner Brand Recognition

- Logo recognition within the Event Partner Matrix across all event collateral and digital channels, including EDMs, social media and event app.

Senior-Level Networking

- Enhanced visibility among senior industry, government, and policy stakeholders attending the breakout session.

Conference Access

- One complimentary registration to the Joint Meeting for the nominated speaker, in addition to your membership allocation.

Closing Reception Partner

\$8,500 ex GST | Exclusive Opportunity

This partnership positions your brand at the final networking moment of the Joint Meeting. As delegates come together to reflect, reconnect, and continue conversations sparked throughout the event, your organisation will be front and centre.

This exclusive partnership delivers high-impact brand visibility during a key transition point, ensuring your brand remains top-of-mind as delegates depart.

Key Partnership Benefits

Exclusive Closing Reception Partnership

- Sole partner of the Closing Reception, with brand alignment across this dedicated networking function.

Onsite Brand Presence

- Opportunity to display your branding within the Closing Reception space, including signage and approved collateral placement.

Speaking Opportunity

- Opportunity for a key representative from your organisation to deliver five-minute remarks during the closing cocktail reception.

High-Value Delegate Engagement

- Direct exposure to delegates during a relaxed, social environment that encourages meaningful conversations and relationship building. Collaborate with the AKBC Partnerships team to design an engaging, interactive closing reception utilising your brand to enhance the delegate experience.

Brand Recognition

- Logo recognition within the Event Partner Matrix across relevant event collateral and digital channels, including the event app and post-event communications. Verbal acknowledgement by the MC during the Closing Reception, with the opportunity for a key representative from your organisation to provide remarks (5-minutes).

Silver Partnership

\$7,500 ex GST | Six opportunities available*

The Silver Partnership offers organisations meaningful engagement at the Joint Meeting, with brand recognition and direct participation in key discussions with senior industry and policy stakeholders.

This partnership provides a platform to contribute expertise, build relationships, and align your brand with the Joint Meeting's objectives.

*This covers 2 x moderator opportunities and 4 x panellist opportunities. When expressing interest, please share which opportunity you are interested in.

Key Partnership Benefits

Breakout Stage Participation

- Opportunity to participate as a panellist or moderator in a relevant 30-minute breakout session, sharing the stage with industry leaders.

Targeted Audience Exposure

- Visibility among delegates attending relevant breakout sessions, enabling focused engagement with aligned audiences.

Silver Partner Brand Recognition

- Logo recognition within the Event Partner Matrix across event collateral and digital channels, including EDMs and social media.

Conference Access

- One complimentary registration to the Joint Meeting for one speaker, in addition to your membership allocation.

Networking Lounge Partner

\$7,500 ex GST | Exclusive Opportunity

Position your brand at the centre of the Joint Meeting's most valuable networking moments. As the exclusive Networking Lounge Partner, your organisation will secure naming rights to a dedicated on-site lounge, creating a branded environment where delegates connect, recharge, and engage throughout the main plenary day.

The Networking Lounge will be activated during all key catering breaks, including arrival tea and coffee and morning tea, ensuring consistent brand exposure during high-traffic networking periods.

Partnership Bolt-On Opportunity

Maximise your presence during these peak networking moments by pairing this package with the Coffee Cart Partnership (on next page), allowing your brand to take a leading role in powering delegate connections throughout the day.

Key Partnership Benefits

Exclusive Networking Lounge Naming Rights

- Recognition as the sole Networking Lounge Partner on the main plenary day (Wednesday 2 September), including exclusive naming rights and a branded lounge space.

Onsite Brand Presence

- Opportunity to create a distinctive branded environment within the lounge, including signage, collateral, and design elements that align with your brand (e.g. Recharge & Reconnect Lounge).

Supporting Partner Recognition

- Logo recognition within the Event Partner Matrix across all event collateral and digital channels, including EDMs, social media, and the event app. Verbal acknowledgement as the Networking Lounge Partner by the MC throughout the main plenary day, reinforcing brand awareness during key program moments.

Immersive Delegate Experience

- Collaborate with the AKBC Partnerships team to design an engaging, interactive lounge experience that enhances delegate comfort while elevating your brand profile (additional fees may apply).

Coffee Cart Partner

\$5,000 ex GST | Exclusive Opportunity

Fuel delegates' energy and keep your brand top-of-mind by partnering with our barista stations. Within the main plenary day there will be two barista stations, providing you an opportunity to extend your branding footprint in two locations (noting coffee will only be served during arrivals at beginning of day).

Key Partnership Benefits

Exclusive Coffee Cart Partner

- Sole coffee cart partner across two barista stations during the main plenary day, ensuring uninterrupted brand exposure while delegates refuel.

Barista Station Branding

- Opportunity to create a fully branded coffee cart footprint, including coffee cart, and any additional pre-approved branded items you wish to supply to elevate the space.

Delegate Engagement Opportunity

- Natural touchpoint for informal conversations and brand interaction while delegates wait, connect, and recharge.

Branding Recognition

- Logo recognition within the Event Partner Matrix across all event collateral and digital channels, including EDMs, social media and event app.



Please note: the image shown is for reference purposes only and does not represent the exact coffee cart for the 47th AKBC-KABC Joint Meeting.

Welcome Dinner Delegate Gift – Partnership Package

\$4,500 ex GST

Position your organisation as a valued partner of the Joint Meeting by sponsoring the Welcome Dinner Delegate Gift. This package provides a unique opportunity to showcase your brand to senior delegates while delivering a tangible and memorable experience that attendees will take home.

Key Partnership Benefits

Exclusive Recognition

- Be acknowledged as the official sponsor of the Welcome Dinner Delegate Gift, with logo placement on all gift packaging and recognition in event collateral, including the program, website, and digital communications.
- Opportunity to include a branded insert or message with the delegate gift, providing a direct touchpoint with all attendees.

Brand Visibility

- Recognition during the Welcome Dinner, including verbal acknowledgement by event hosts, highlighting your organisation's support.
- Visibility across social media and EDM announcements related to the Welcome Dinner and delegate gifts.

Delegate Snack Partner

\$2,000 ex GST + value in kind for product | Three opportunities available

This partnership provides a unique opportunity to place your product directly into the hands of every delegate during key moments of the Joint Meeting. With guaranteed distribution and high visibility, your brand becomes part of the delegate experience, offering a practical, timely touchpoint that supports energy, focus, and engagement.

Products will be placed on delegate chairs in high-attendance sessions, ensuring consistent exposure and direct interaction with your brand.

Available Placement Opportunities:

1. Main plenary session – Wednesday 2 September
2. Two main breakout rooms (first breakout session of the day) – Wednesday 2 September
3. Australian Delegation Event and Korean Delegation Event – Tuesday 1 September

Key Partnership Benefits

Direct Product Distribution

- Guaranteed placement of your product on each delegate chair, ensuring direct interaction with your brand.

Onsite Brand Recognition

- Acknowledgement as a Delegate Snack Partner within the Event Partner Matrix across relevant event collateral and digital channels, including the event app.

Flexible Activation Options

- Select the session or event that best aligns with your brand objectives, with multiple opportunities available.

Roundtables Partner

EOI directly to Belinda Altadonna | Four opportunities available

This exclusive opportunity allows your organisation to host one of four targeted roundtable discussions on key industry topics. Each roundtable provides a focused, high-level environment for meaningful engagement with delegates, industry leaders, and policy stakeholders.

Roundtables can be hosted at your own office (subject to AKBC approval of facilities) and require catering. There is also the potential for Australian Ministerial representation, providing a unique platform to elevate discussions and strengthen connections.

To express interest or learn more about this opportunity, please contact Belinda Altadonna directly.





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