



AUSTRALIA - KOREA
BUSINESS COUNCIL



MASTERING THE KOREAN BUSINESS LANDSCAPE


Strategies for Success

At the Australia-Korea Business Council (AKBC), we understand the importance of cultural intelligence when it comes to conducting business in Korea.

Our training programs are designed to enhance your understanding of Korean business culture, enabling you to forge stronger relationships and achieve greater success in the Korean market. With our experienced pool of Korean experts, we are committed to taking your relationships with Korean clients and colleagues to the next level.

Program Details

DURATION

 45 minutes

FORMAT

 **Online**
in modular format

 **Onsite**
in conjunction with an AKBC event

PRICE

 **FREE** for AKBC Members, ticket price for non-AKBC members

TOPICS COVERED

- 1 How to conduct effective meetings with Korean Stakeholders
- 2 Korean communication essentials for business
- 3 All about Korean conglomerates - Chaebol
- 4 Gift giving culture - when, what and how
- 5 Things you need to know before you take or receive a delegation to/from Korea

Contact us if you would like tailored training delivered for your company – you can choose the topics that matter most to your team or discuss your specific needs with us.

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 akbc.com.au