AKBC-KABC
JOINT MEETING
29+30 OCTOBER, 2018
BUSAN, KOREA
2018 AKBC-KABC Joint Meeting

The 2018 Joint Meeting of the Australia-Korea Business Council and Korea-Australia Business Council will be held on 29 + 30 October in Busan, Korea.

The annual Joint Meeting has a proud 38-year history and is the premier business event in the Australia-Korea corridor. The Joint Meeting is widely regarded by senior decision makers and key influencers from industry, government and academia involved in Australia-Korea business as the one event in the year not to be missed. The program will extend over two-days and include a site visit, welcome dinner, future leaders program, Australian delegation breakfast and Joint Meeting.

This year, the meeting will be held in Busan Korea, located on the south east tip of the Korean Peninsula. With a population of over 3.6 million, Busan can be easily accessed from Seoul by air and rail. Busan is home to the 5th largest container port in the world and is a global city with major industries including port logistics, machinery, shipbuilding, automotive, film and finance. Busan is also closely located to Ulsan, the heart of Korean industrial activity.

Agenda (draft)

Monday 29 October
- Future Leaders Program
- Site visit to industry
- Welcome Dinner

Tuesday 30 October
- Australian delegation breakfast
- 39th AKBC-KABC Joint Meeting
- Closing cocktail reception
The 2018 AKBC-KABC Joint Meeting will be hosted at two world-class function venues – the Westin Chosun Hotel and APEC Nuri Maru House.

**APEC Nuri Maru House**

APEC Nuri Maru House, meaning “world summit APEC house” was purpose-built for the 2005 APEC Leaders’ Meeting. The Welcome Dinner will be held in this venue on Monday 29 October.

**Westin Chosun Hotel**

The 2018 AKBC-KABC Joint Meeting will be hosted at the Westin Chosun Hotel, Busan on Monday 30 October. Delegates will also be offered discounted accommodation rates if they choose to stay at the Westin Chosun Hotel.
Site visit schedule, Monday 29 October

Site visit to industry

UN Memorial Cemetery Visit

Renault Samsung Motors Plant

Busan New Port
Joint Meeting Agenda (draft)

Session One:
The future of energy

Session Two:
The Fourth Industrial Revolution

Session Three:
Australia-Korea cooperation opportunities

Session Four:
Geopolitical developments - partnership opportunities in North Korea and the broader region

Please note this agenda is still in the draft form.
Why should you attend?

The Joint Meeting is targeted at senior business executives and key decision makers seeking to get informed, be heard and do deals.

At the Joint Meeting last year, 61% of Australian delegates held the title of Chairman, CEO or Director and 76% of Korean delegates held the title of Chairman, CEO, President or Director

Reasons to attend

The Joint Meeting is the most efficient and effective platform to understand the latest trends in the Australia-Korea corridor, learn about evolving and emerging business opportunities, build and strengthen your networks and identify, initiate and advance deals. By participating in the 2018 Joint Meeting you will gain access to decision-makers of large multinational corporations active in the Australia-Korea relationship and key policy makers.

Activity between Australia and Korea since 2017 Joint Meeting

Activity between Australia and Korea has soared since the AKBC Joint Meeting in November 2017 with some of the highlights and landmark deals including:

- GS E&C were shortlisted as part of a consortium for the $5.4 billion Cross River Rail Project
- POSCO invested $79.6 million direct equity and entered into a strategic partnership with Pilbara Minerals to secure supply of lithium
- LG International entered into a partnership with Cobalt Blue Holdings to source cobalt from the Thackaringa Cobalt Project
- SK Innovation has signed an offtake agreement with Australian Mines Limited for cobalt sulphate and nickel sulphate production from the Sconi Project
- KIA extended their sponsorship deal with the Australian Open for a further five years to 2023
- CHA Medial Group acquired a 65% stake in City Fertility Centre.
Following the success of the inaugural Future Leaders Program in 2017, the second Future Leaders Program will be held in the margins of the Joint Meeting. The Program provides an exceptional opportunity for younger professionals to participate in the Joint Meeting and associated functions, as well as a specific session for young leaders.

The objectives of the program are to help participants:

• Obtain a deeper level of understanding of the opportunities and challenges in the Australia-Korea bilateral relationship

• Learn from industry experts on current market trends

• Gain access to a network of similar aged and like-minded delegates that are actively working in a business directly related to strengthening the Australia-Korea relationship

• Develop skills and networks that position them to take leadership of their organisations Korea strategy.

Members are invited to nominate a Future Leader, aged between 25 and 40 to apply. Please note spaces are limited.
Testimonials

“Congratulations on the 38th Joint Meeting between the Australia-Korea Business Council and the Korea-Australia Business Council in Brisbane this year. The enormity of the economic impact, not to mention the increased awareness of all the South East Queensland has to offer investors, cannot be underestimated. The delegates’ Welcome Dinner at the Queensland Art Gallery also provided an opportunity to showcase all that Australia, and indeed Queensland, have to offer and I trust many mutually-beneficial long term business relationships have been forged.”

Cr. Mark Jamieson, Mayor, Sunshine Coast Council and President, Local Government Association of Queensland

“The meeting was well organised and has helped me build up a strong network in Korea. The breadth and depth of topics covered by industry heavyweights and subject matter experts was impressive as well as the inspirational stories of new business collaboration between Australia and Korea.”

2017 AKBC-KABC participant

Registration

Attendance at the Joint Meeting is one of the key membership benefits of AKBC.

Each membership includes one free registration to Joint Meeting. If additional representatives would like to attend, a fee of $1,000 + GST per delegate is applicable.

Not a member? Contact AKBC now to join.

Registrations opening soon!
About the Australia-Korea Business Council

The Australia-Korea Business Council provides a national focus to assist and support Australian and Korean businesses to capitalise on opportunities arising from the bilateral relationship.

Through our relationship with key Australian and Korean stakeholders in industry, government and academia, the AKBC increases awareness of opportunities in the Australia-Korea corridor, educates on how to successfully engage with Korea and helps position Australian businesses effectively in the Korean market.

Contact

For more information on the 2018 AKBC-KABC Joint Meeting, please contact

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