



AKBC-KABC JOINT MEETING

29+30 OCTOBER, 2018

BUSAN, KOREA

Sponsorship information

Joint Meeting sponsorship opportunities

Prices in AUD (exclusive GST)	Platinum \$20,000	Gold \$10,000	Australian delegation breakfast \$10,000	Joint Meeting lunch sponsor \$10,000	Silver \$5,000	Future Leaders Program sponsor \$5,000	Product sponsors
Speaking opportunity							
Opportunity to nominate a speaker for presentation or panel at Joint Meeting*	✓	✓	✓ (breakfast)	✓ (lunch)	✓ (panel or chair only)	✓ (future leaders program)	
Registration							
Complimentary additional registrations for employees	4	2	2	2	1	1	
Access to delegate list	✓	✓	✓	✓	✓	✓	
One seat at VIP table	✓	✓	✓	✓			
Branding and profile							
Logo placed on Joint Meeting website	✓	✓	✓	✓	✓	✓	
Logo placed on all conference materials	✓	✓	✓	✓	✓	✓	
Company bio on Joint Meeting website	✓	✓	✓	✓			
Promotion via social media channels and press releases	✓						
Opportunity to provide product to all delegates							✓
Sponsor acknowledgement							
Sponsor acknowledgement by AKBC Chairman	✓	✓	✓	✓			
Sponsors acknowledgement during select panel session	✓	✓	✓	✓	✓		

*Subject to availability

2018 Sponsorship Benefits

There are many reasons to sponsor the 2018 AKBC-KABC Joint Meeting in Busan. Sponsoring the Joint Meeting will help you:

- Position your company in front of hundreds of delegates through a speaking spot
- Boost your brand exposure through logo placement on conference materials and acknowledgement at official functions
- Reach a network of senior Australian and Korean business leaders who will shape the future of our bilateral relationship
- Access to decision-makers from both business and government
- Meet and mix with potential clients and customers
- Be associated with the flagship event for Australia-Korea business
- Other, as negotiated.

