THE AUSTRALIA-KOREA BUSINESS COUNCIL (AKBC) EXISTS ON BEHALF OF ITS MEMBERS TO PROMOTE AND FURTHER THE AUSTRALIA-KOREA BILATERAL RELATIONSHIP.

BACKGROUND

Since 1978, AKBC has been committed to promoting two-way trade and investment with the Republic of Korea, fostering economic cooperation and partnerships between the Australian and Korean business communities. Korea is one of Australia’s largest bilateral trading partners and the opportunities for deepened engagement and economic success are increasing.

The AKBC provides its members with a forum for the exchange of the latest information on economic, financial and commercial developments in Korea and Australia. Chaired by Hon Mark Vaile AO, the AKBC works closely with senior business leaders in Australia and Korea, governments in Korea and Australia and business communities to enrich relationships, promote understanding of opportunities and ultimately, further increase trade and investment.

WHAT WE DO

AKBC regularly hold events, seminars and exclusive boardroom briefings to provide a forum for discussion of key issues, challenges and opportunities relating to the bilateral relationship.

The flagship event each year is the Annual Joint Meeting, held between the AKBC and the Korea-Australia business Council, in turn in Australia and Korea respectively. The joint meetings have been held since 1978 and provide attendees with the opportunity to engage in round table discussions relating to the bilateral relationship.

VISION

The Australia-Korea Business Council is dedicated to developing and strengthening collaborative, long-term and mutually beneficial relations between businesses in Australia and Korea.

MISSION

The Australia-Korea Business Council provides a national focus to assist and support Australian and Korean businesses to capitalise on opportunities arising from the bilateral relationship.

Through our relationship with key Australian and Korean stakeholders in industry, government and academia, the AKBC increases awareness of opportunities in the Australia-Korea corridor, educates on how to successfully engage with Korea and helps position Australian businesses effectively in the Korean market.
AKBC has an impressive calendar of events lined up for 2018, including exclusive member only boardroom briefings, social events and of course, the AKBC-KABC Annual Joint Meeting. These events provide members with networking opportunities to meet and hear from senior business representatives. Furthermore, membership provides an opportunity to belong to a community of prominent businesses at the forefront of Australia-Korea relations. AKBC also uses video-conferencing technology for some events to maximise participation across Australia.

AKBC will provide you with access to some of the most prominent business people in Australia and Korea. With members from a wide range of the sectors, AKBC can facilitate introductions and can also offer delegation support.

As a member of AKBC, you will be given many opportunities to promote your company and raise its profile through:
- Prominent display of company logo on AKBC website
- Promotion of business in online member directory / newsletter
- Opportunity to contribute to AKBC website and e-newsletter content
- Speaking opportunities at events and/or the Joint Meeting.

AKBC has access to high-quality, practical information and resources relating to Korea. As a member, you will be provided with access to exclusive member-only information and content on the AKBC website. You will also receive monthly e-newsletters straight to your inbox, providing you with business-focused information relating to the bilateral relationship and exclusive member-only information, podcasts and content on the AKBC website.

AKBC has a strong, influential and respected voice for all matters relating to the Australia Korea bilateral relationship. AKBC members are provided with opportunities to be involved AKBC advocacy activity and policy submissions to Australian and South Korean governments.

AKBC welcomes new members from both the Australian and Korean business community. AKBC has three membership categories including:
- corporates
- SMES
- individuals

Please contact our Executive Director, Liz Johnston for more information about membership ljohnston@akbc.com.au