

INVEST KOREA WEEK 2017

November 7th – 9th, 2017
Seoul, Republic of Korea

- **V e n u e** : Grand InterContinental Seoul PARNAS
- **H o s t** : Ministry of Trade, Industry & Energy (MOTIE), Republic of Korea
- **O r g a n i z e r** : Invest KOREA, Korea Trade-Investment Promotion Agency (KOTRA)

| Date | Program |
|----------------------|--|
| November 7 (Tues) | <ul style="list-style-type: none"> • FEZ Night |
| November 8 (Wed) | <ul style="list-style-type: none"> • Opening Ceremony • Global Investment Promotion Forum • Foreign Investment Press Forum • Welcoming Reception • Job Fair <ul style="list-style-type: none"> - Company Information Sessions - Job Interview |
| November 9 (Thu) | <ul style="list-style-type: none"> • Business Partnering for Industry 4.0 Related Startups <ul style="list-style-type: none"> - Accelerating K-Startup - 1:1 Business Partnering • Investment Site Visits |

Program may be subject to change without prior notice.

* Dress code: Business attire

Program at a glance

| Date | Time | Grand InterContinental Seoul Parnas 5F | | | | | | Grand InterContinental Seoul Parnas 2F | | | | | | |
|----------------|-----------------|---|----|-----|--|-----------------|------------------------------------|---|--|------|---------|-------|--|--|
| | | Grand Ballroom | | | Rose | Carnation | Maple | Orchid | Chrysan- themum | Iris | Camelia | Lotus | Wisteria | |
| | | I | II | III | | | | | | | | | | |
| 11. 7 (Tue) | 08:40 -11:00 | | | | | | | | | | | | Introductory briefing and Report | |
| | 18:00 -20:00 | | | | | | | FEZ Night | | | | | | |
| | Full- day | Visiting and Reporting on Local Businesses by Foreign Journalists | | | | | | | | | | | | |
| 11. 8 (Wed) | 9:30 -10:30 | | | | Company Information Sessions | Waiting Room | Company Information Sessions | Job Interview | | | | | | |
| | 10:30 -12:00 | Opening Ceremony : Plenary Session | | | | | | | | | | | | |
| | 12:00 -13:30 | Luncheon | | | | | | | | | | | | |
| | 14:00 -16:00 | (14:00-17:00) Global Investment Promotion Forum | | | | | | | | | | | | |
| | 16:00 -18:00 | | | | (15:30-18:00) Meeting with Senior Government Officials | | | | | | | | | |
| | 18:00 -20:00 | Welcoming Reception | | | | | | | | | | | | |
| | Full- day | Job Fair | | | | | | | | | | | | |
| 11. 9 (Thu) | 10:00 -18:00 | 1:1 Business Partnering | | | | | | (9:00-10:30) Accelerating K-Startup Pitching | (11:00-12:00) Accelerating K-Startup Roundtable | | | | | |
| | | | | | | | | (12:00-13:00) Networking Luncheon | | | | | | |
| | Full- day | Investment Site Visits | | | | | | | | | | | | |

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| IKW 2017 Program for Foreign Investors |
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| Date | Time | Program | Note |
|------------------------|---------------|--|---|
| 11. 7 (Tue) | 18:00 – 21:00 | FEZ Night | Orchid Room (2F) |
| 11. 8 (Wed) | 10:30 - 12:00 | Opening Ceremony | Grand Ballroom (5F) |
| | 12:00 - 13:30 | Luncheon | |
| | 14:00 – 17:00 | Global Investment Promotion Forum | |
| | 18:00 - 20:00 | Welcoming Reception | |
| | Full-day | Job Fair | |
| | 09:30 - 12:00 | 1. Company Information Sessions | Rose, Maple Room (5F) |
| | 09:30 - 18:00 | 2. Job Interview | Grand InterContinental (2, 3, 5F) |
| 11. 9 (Thu) | Full-day | Business Partnering for Industry 4.0 Related Startups | |
| | | 1. Accelerating K-Startup | Grand Ballroom (5F), Orchid, Chrysanthemum, Iris Room (2F) |
| | | 2. 1:1 Business Partnering | Grand Ballroom (5F) |
| | | Investment Site Visits | |

* Program and details may be subject to change without prior notice.

IKW 2017 Program for Foreign Journalists

| Date | Time | Program | Note |
|------------------------|----------------------------|---|-------------------------|
| 11. 7 (Tue) | 08:40 – 09:10 | Introductory Foreign Press Conference | |
| | 09:10 – 11:00 | Interview with Private-Public Joint Smart Factory Promotion Group - Speech by Vice Head - Announcement of Smart Factory Best Practices | Wisteria Room (2F) |
| | 11:00 – 12:00 | COEX → Guro Digital Complex | |
| | 12:00 – 13:00 | Luncheon | |
| | 13:30 – 14:40 | Investment Site Visit at Seoul IoT Center - Reporting on IoT Startup | Guro Digital Complex |
| | 15:00 – 16:50 | Investment Site Visit | |
| | 16:50 – 18:00 | In transit to Hotel / FEZ Night | Orchid Room (2F) |
| 11. 8 (Wed) | 10:00 – 12:00 | Opening Ceremony | Grand Ballroom (5F) |
| | 12:00 – 13:30 | Networking Luncheon | |
| | 14:00 – 15:30 | Global Investment Promotion Forum | |
| | 15:30 – 18:00 | Meeting with Senior Government Officials | Rose Room (5F) |
| | | ① Current Status of Foreign Investment in 2017 & Policy Direction | MOTIE |
| | | ② Policies and Road Map for the Promotion of Industry 4.0 | TBD |
| | | ③ The Response of the Korean Government to Changes in the Global Trade and Commerce Environment | MOTIE |
| | | ④ Korean Reunification Plan and Policies towards North Korea | Ministry of Unification |
| | ⑤ Q&A | | |
| 18:00 – 20:00 | Welcoming Reception | Grand Ballroom (5F) | |
| 11. 9 (Thu) | Full-day | Investment Site Visits | |
| | | Individual Press Interviews (upon requests made in advance) | |

* Simultaneous Interpretation from Korean to English, Chinese and Japanese will be provided.

* Program and details may be subject to change without prior notice.

Day 1 : Tuesday, November 7, 2017

FEZ Night

Networking between investors and officials from central and local governments and FEZs

- **Time & Date** : Nov 7 (Tue), 18:00 - 20:00
- **Venue** : Orchid Room (2F)
- **Participants** : Over 200 FEZs(7), local governments, foreign investors and representatives, and foreign investment organizations

| Time | Program | Note |
|---------------|--|--|
| 18:00 – 18:05 | Welcoming Remarks | |
| 18:05 – 18:10 | Introduction to Invest KOREA | Video |
| 18:10 – 18:30 | 2017 Invest Korea Week Introduction | Invest KOREA |
| 18:30 – 18:40 | Introduction to FEZs in Korea | Video |
| 18:40 – 19:50 | Networking | Light refreshment including finger foods |
| 19:50 - 20:00 | Closing Remarks | |

* Standing buffet

* This program will be conducted in English, followed by Korean.

* Program and details may be subject to change without prior notice.

Day 2 : Wednesday, November 8, 2017

I. Opening Ceremony

Sharing of foreign investment cooperation policy vision and philosophy of new administration

- **Time & Date** : Nov 8 (Wed), 10:30 - 12:00
- **Venue** : Grand Ballroom (5F)
- **Participants** : Over 800 VIPs, foreign investors, foreign journalists, Korean businesses and related organizations

| Time | Program | Note |
|---------------|---|----------------------------|
| 10:30 - 10:35 | Opening Remarks | President of KOTRA |
| 10:35 - 10:45 | Welcoming Remarks | VIP |
| 10:45 - 11:15 | Keynote Speech | CEOs of Global Enterprises |
| 11:15 - 11:35 | Korea's Investment Environment | Head of IK |
| 11:35 - 12:00 | Success Story : Investing in Korea | Global Foreign Investors |

* Simultaneous interpretation from Korean to English, Chinese and Japanese will be provided.

* Program and details may be subject to change without prior notice.

II. Global Investment Promotion Forum

Global cooperation through foreign investment in the Industry 4.0

- **Time & Date** : Nov 8 (Wed), 14:00-17:00
- **Venue** : Grand Ballroom (5F)
- **Participants** : Over 300 foreign investors, foreign-invested companies in Korea and local governments

| Time | Program | Note |
|---------------|--|---|
| 14:00 – 15:00 | Korea’s Investment Environment and Global Cooperation Plan for Industry 4.0 | |
| 15:00 – 15:30 | The Korean Government’s Foreign Investment Policy | MOTIE |
| 15:30 – 15:40 | Q&A | |
| 15:40 - 15:50 | Coffee Break | |
| 15:50 – 16:15 | Environmental Policy for Industry 4.0 | Ministry of Environment |
| 16:15 – 16:40 | ICT Policy for Industry 4.0 | Ministry of Science, ICT and Future Planning (MSIT) |
| 16:40 – 17:00 | Q&A | |

* This program will be conducted in English.

* Program and details may be subject to change without prior notice.

III. Welcoming Reception

Various cultural events introducing Korea's appeal and welcoming dinner

- **Time & Date** : Nov 8 (Wed), 18:00 - 20:00
- **Venue** : Grand Ballroom (5F)
- **Participants** : Over 700 foreign investors, Korea and foreign journalists, local governments and related organizations

| Event | Time | Program | Note |
|---------------------|-------------|--------------------------------|-----------------------------------|
| Pre-ceremony | 18:00–18:30 | Networking | Foyer Cocktail Networking |
| Welcoming Reception | 18:30–18:35 | Opening Performance | |
| | 18:35–18:38 | Congratulatory Remarks | Foreign Investment Ombudsman |
| | 18:38–18:40 | Toast I | MOTIE |
| | 18:40–19:40 | Dinner & Networking | |
| | 19:00-19:15 | Cultural Performance I | |
| | 19:28-19:30 | Toast II | Foreign-invested company in Korea |
| | 19:30-19:50 | Cultural Performance II | |
| | 20:00 | Closing Remarks | |

* This program will be conducted in English, followed by Korean.

* Program and details may be subject to change without prior notice.

IV. Job Fair

1. Company Information Sessions

Introduction of Korea's investment environment and foreign businesses to Korean job seekers

- **Time & Date** : Nov 8 (Wed), 09:30 - 12:00
- **Venue** : Grand InterContinental (2, 3, 5F)
- **Participants** : 8 foreign investment and foreign businesses and Korea job seekers

HR managers of foreign investment and foreign companies will introduce their companies, recruitment procedures and other information.

2. Job Interview

Excellent Korean talents will be introduced to foreign-invested companies and foreign businesses

- **Time & Date** : Nov 8 (Wed), 09:30 - 18:00
- **Venue** : Grand Ballroom (5F), Orchid, Chrysanthemum, Iris Room (2F)
- **Participants** : Over 1500 foreign investment and foreign businesses and Korean job seekers

1:1 interview opportunities will be provided for foreign companies and Korean job seekers.

Day 3 : Thursday, November 29, 2017

Business Partnering for Industry 4.0 Related Startups

1. Accelerating K-Startup

Transforming Korea into a nation of startups and creating jobs through active foreign investment

- **Time & Date** : Nov 9 (Thu), 09:00 - 18:00
- **Venue** : Grand Ballroom (5F), Orchid, Chrysanthemum, Iris Room (2F)
- **Participants** : Over 150 Korean startups and foreign investors

| Time | Program | Note |
|---------------|---|---|
| 09:00 - 10:30 | Accelerating K-Startup Pitching | Welcoming Remarks : Head of IK Pitching : 7 min |
| 11:00 - 12:00 | Accelerating K-Startup Roundtable | Moderator : MOTIE Panel : 10 Companies |
| 12:00 - 13:00 | Networking Luncheon | |
| 13:00 -18:00 | Accelerating K-Startup 1:1 Business Partnering | |

* Program and details may be subject to change without prior notice.

2. 1:1 Business Partnering

1:1 business meetings for investment cooperation between interested investors, Korean businesses and local governments

- **Time & Date** : Nov 9 (Thu), 10:00 - 18:00
- **Venue** : Grand Ballroom (5F)
- **Participants** : Over 500 foreign investors, Korean businesses, local governments and FEZs

We can arrange individual meetings between foreign investors and Korean companies, FEZs, and research institutes. Please register on-line in advance to have suitable meetings successfully arranged.

