



MR PETER UNDERWOOD

Senior partner of IRC and life-long Korean resident

The Australia-Korea Business Council warmly invites you to an intimate boardroom briefing with Korean business consultant, author of *First Mover* (퍼스트 무버) and life-long Korean resident, Mr Peter Underwood. Mr Underwood will share his insights about the Korean business culture and provide an update on the unfolding domestic political crisis in Korea.

A networking opportunity will follow Mr Underwood's address.



MR PETER UNDERWOOD

Mr Underwood is a life-long resident in the Republic of Korea whose family has ties with the country all the way back to the late 19th century. He has also been an experienced business development consultant since the

1980s, supporting Western companies to succeed in Korea. He is the managing director of the State of Georgia Korea Office and a Senior Partner of IRC, where he specialises in cross cultural business facilitation. Through years of experience, Mr Underwood has become an expert in both Korean culture and Korean business and continues to play an active role in promoting Korea to the world. He is fluent in Korean and holds a Bachelor of International Affairs from Lewis and Clark College and an MBA for International Business from the University of San Francisco.

DETAILS

- Date: 3 February 2017
- Time: 4.15pm for a 4.30pm start, conclude at 6.00pm
- Venue: Hastings, 35 Collins St, Melbourne VIC
- Cost: \$25 for non-members, free for AKBC members

[Click here](#) to register

RSVP By 26 January 2017
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