



# THE FUTURE OF AUSTRALIAN FINANCIAL TECHNOLOGY



- Start up company based in Sydney started from a Technology incubation center
- The 1<sup>st</sup> Australian FINTech company to establish business in South Korea - 2008
  - The 1<sup>st</sup> FINTech company in South Korea to introduce online Multi-Currency payment for Cross Border sales – 2010 (global distribution)
  - The 1<sup>st</sup> FINTech company in South Korea to allow Multi-Currency withdrawal on ATMs for international Card holders - 2011 (> 16,000 ATM)
  - Pure Commerce acquired by a NAZDAQ listed US Financial Services conglomerate for over USD 100 Million.

***Fintech:***

***What you didn't  
dare ask***

**Why FINTech?  
Australia**



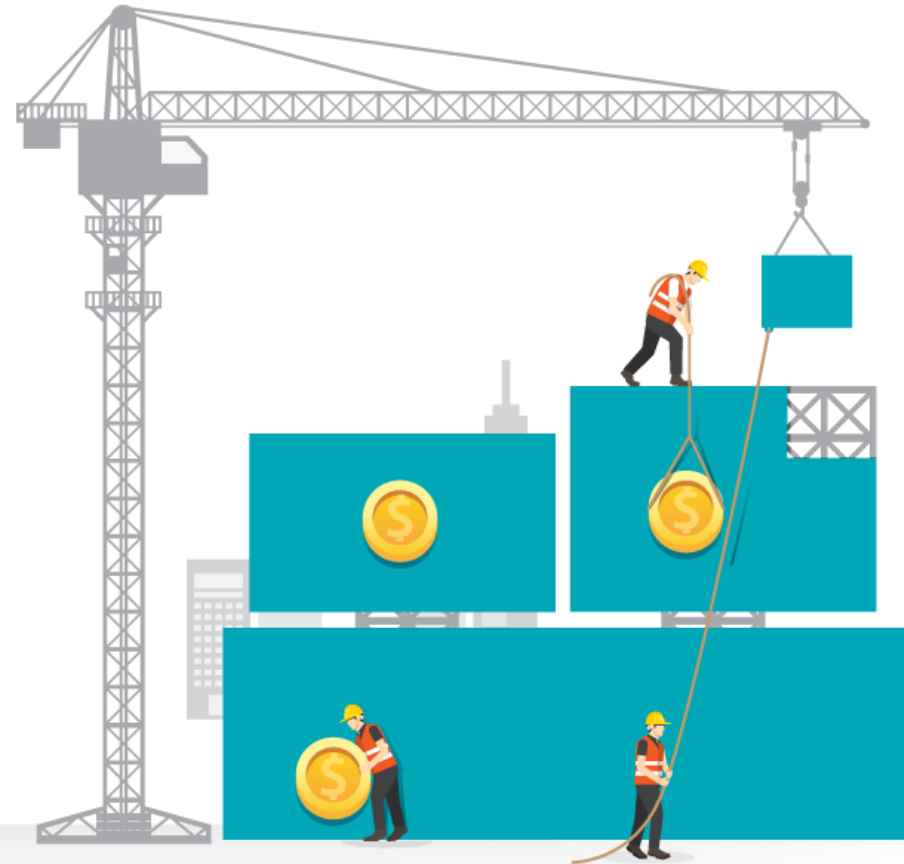
# Evolution of Payments





# Australia FINTech Ecosystem

- Established firms
- Governments
- Universities
- VC
- Co-working Spaces
- Hackathons
- Events & Conferences
- Meet up
- Accelerators





RIVERCITYLABS





HOW TO IDENTIFY  
YOUR CUSTOMERS'  
**PAIN  
POINTS**



***“Our children will look back at these past decades and laugh at how we banked”***



***Thank you***